

7 TIPS TO SELL YOUR HOME FOR MORE MONEY



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If you're planning to sell your home, it's important to make sure you get the best possible outcome. Whether you're looking to relocate or make a profitable investment, this guide will provide you with essential steps to sell your home for a higher price. Let's get started!

Boost Your Home's Curb Appeal

First impressions matter, and that starts with your home's exterior. Here's how to make it shine:

- Spruce up your landscaping by trimming bushes, mowing the lawn, and adding colourful plants.
- Paint or clean the front door and consider adding a fresh doormat.
- Repair or replace any broken fixtures, such as the mailbox or house numbers.

Clear Out the Clutter

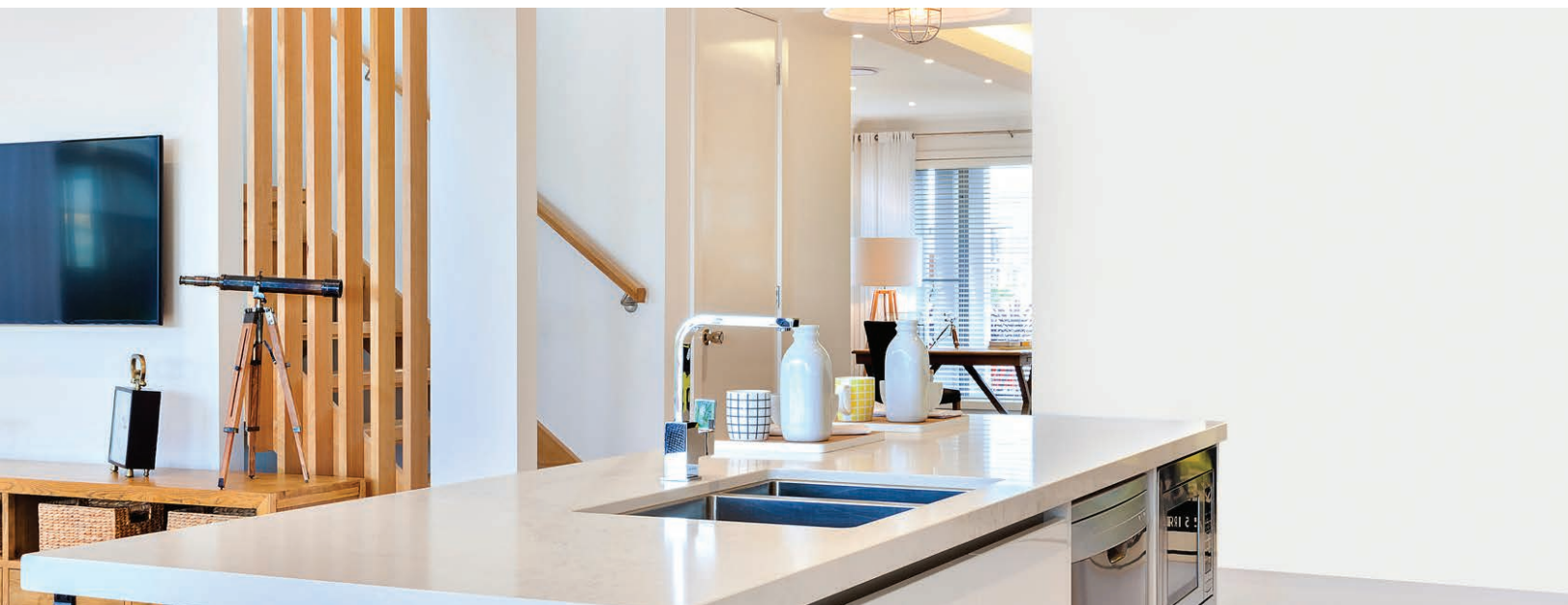
When trying to sell a home, a cluttered living space can hinder potential buyers from envisioning themselves residing there. Therefore, it is essential to declutter your home.

- Start by removing personal items, excessive furniture, and unnecessary knick-knacks.
- Organize closets and storage spaces to showcase their potential.
- Consider renting a storage unit to temporarily store items you don't need while your home is on the market.

Give Your Home a Deep Clean

A clean and fresh home creates a positive impression and adds value to your property. Follow these cleaning tips:

- Scrub every nook and cranny, paying special attention to kitchens and bathrooms.
- Clean windows, both inside and out, to let natural light flood in.
- Don't forget to steam clean carpets, polish floors, and wipe down all surfaces.



Make Necessary Repairs and Updates

One of the most effective ways to increase the value of your home is by taking care of repairs and making updates. Not only will these improvements make your home look better, but they can also help to ensure that it functions properly and is safe for the next owners. Plus, potential buyers will appreciate your effort to maintain and improve it:

- Fix any leaky faucets, squeaky doors, or electrical and plumbing issues.
- Consider repainting rooms with neutral colours to appeal to a wider audience.
- Upgrade outdated fixtures or appliances, if feasible.

Highlight Your Home's Best Features

Highlight your home's unique selling points to captivate potential buyers:

- Stage rooms to showcase their functionality and create an inviting atmosphere.
- Let in natural light by opening curtains and blinds during showings.
- Enhance your outdoor space with cozy seating areas, beautiful plants, or a fresh coat of paint for your deck or patio.

Be Ready to Move Fast

Once your property is listed on the market, things can happen quickly. It's important to be well prepared ahead of time so that you can be as responsive as possible to potential offers

- Fill out all the necessary documents, such as any seller disclosures.
- Make sure to have any paperwork for recent repair work, home renovation costs and utility bills on-hand for any buyer requests that come in.
- Have a moving plan put in place so you can move out quickly and stress-free.

Use Your Head, Not Your Heart

Try to remove emotion from the equation and see things as a simple transaction — your home is no longer “home” but a product for sale.

- Be clear on what issues and items you may be willing to make concessions on if buyers ask.
- Be open-minded if prospective buyers request credits or repairs and be mindful to not take offense to these requests.
- Surround yourself with family and friends who will support you and act as a “sounding board” when making big decisions.

Conclusion

With the help of this guide, you'll be equipped to sell your home at a higher price. Keep in mind to prioritize curb appeal, declutter and tidy up, complete any essential repairs and updates, showcase your home's special characteristics, set an appropriate price, and efficiently market your property. Wishing you luck in your home sale and may you achieve the most favorable outcome possible!



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